



RECEIVE A
Honda PLUS
 12 MONTH
 PROTECTION PLAN
 EXTENDED WARRANTY
 AT NO CHARGE
 ON SELECT 2011 ATVs*

YOUR ADVENTURE BEGINS WITH GREAT Deals

WE'RE MAKING ROOM FOR 2012 MODELS. ACT NOW FOR GREAT SAVINGS ON 2011 ATVs!



Honda PLUS*

RECEIVE A
\$750
 DISCOUNT
 YOUR PRICE
\$7,949

2011 TRX420PG
 CANADIAN TRAIL EDITION MSRP \$8,699



Honda PLUS*

RECEIVE A
\$750
 DISCOUNT
 YOUR PRICE
\$8,949

2011 TRX500PG
 CANADIAN TRAIL EDITION RUBICON MSRP \$9,699



Honda PLUS*

RECEIVE A
\$750
 DISCOUNT
 YOUR PRICE
\$9,249

2011 TRX680F
 RINCON MSRP \$9,999



RECEIVE A
\$500
 DISCOUNT
 YOUR PRICE
\$6,499

2011 TRX420FM MSRP \$6,999



RECEIVE A
\$500
 DISCOUNT
 YOUR PRICE
\$7,699

2011 TRX500FM
 FOREMAN MSRP \$8,199

INNOVATION ON ANY TERRAIN[†]

Longitudinal engine mounting. Beltless automatic transmission systems. Electric Power Steering. High-tech disc brakes. Always at the leading edge of ATV innovation, chances are that if it makes your ATV perform better, last longer, and operate more safely, it probably appeared on a Honda first. Here are just a few examples of the advanced engineering and outside the box thinking that have made Honda the trusted choice of so many Canadian riders, for more than 30 years.

MORE GREAT DEALS

MODEL	MSRP	DISCOUNT	YOUR PRICE	
2011 TRX500PG Canadian Trail Edition Rubicon SE	\$10,599	\$750	\$9,849	Honda PLUS*
2011 TRX500PG Canadian Trail Edition Rubicon (Camo)	\$10,049	\$750	\$9,299	Honda PLUS*
2011 TRX500FM Foreman SE	\$9,099	\$500	\$8,599	
2011 TRX420PG Canadian Trail Edition SE	\$9,599	\$750	\$8,849	Honda PLUS*
2011 TRX420PG (Camo)	\$9,049	\$750	\$8,299	Honda PLUS*
2011 TRX420FM SE	\$7,899	\$500	\$7,399	
2011 TRX420FM (Camo)	\$7,349	\$500	\$6,849	

Bigger isn't better

Light weight doesn't make an ATV a lightweight on the trails. It leads to better control, meaning more comfort, so you can ride the trails longer without tiring. Plus, it takes less fuel to move a light Honda ATV, letting you squeeze more fun out of every tank.

A Moving Experience

Honda ATVs feature a range of durable manual and automatic transmissions, all highly resistant to dirt and water damage. And beltless automatic transmissions mean there are no drive belts to get wet or burn out, leaving you stranded on the trails.

A Different Way to Look at Engines

Longitudinal mounting improves powertrain efficiency and divides the weight of the engine more equally over all four wheels, giving you better machine balance for improved traction, manoeuvrability, cornering and braking.

Visit your local Honda ATV dealer for full details.



For all offers, Honda's Fall Excursions Event ("Offer") applies to eligible retail purchase agreements for a limited time, while supplies last. This Offer is valid on select new (not previously registered) 2011 Honda ATVs ("Eligible Products"). For discounts, discounts (manufacturer's and dealer's as applicable) are deducted from MSRP before taxes, and available only at participating dealers and on select models only, and vary from \$500 to \$750 depending on model. "Your Price" values shown do not include Freight and PDI. Applicable fees, applicable taxes, licence, insurance, dealer administration fees (if applicable) and registration are extra. Offer valid from August 1, 2011 until November 30, 2011 inclusive ("Offer Period"). *Enter into an agreement to purchase or finance an Eligible Product during the Offer Period and Honda will provide (at no additional charge) a 12 month Honda Plus Protection Plan (extended warranty) in addition to the manufacturer's warranty on select 2011 ATVs. See dealer for full plan details. The Honda Plus Protection Plan (extended warranty) offer does not apply to 2011 TRX500FM Foreman, 2011 TRX420FM, 2011 TRX500FM Foreman SE, 2011 TRX420FM (Camo), and 2011 TRX420FM SE although Honda Plus Protection Plan can be purchased for these products. All TRX450R and TRX700XX models are ineligible for the no charge Honda Plus Protection Plan (extended warranty) offer specified, as well as the standard Honda Plus extended warranty. All offers valid at participating Honda ATV or Honda Authorized Big Red dealers. Dealer may sell for less. Prices/Offer subject to change or extension without notice. Dealer order or trade may be necessary. See dealer or honda.ca for full details and eligible models. Errors and omissions excepted. † Certain features only available on certain models.